



## **Kilbirnie Business Network**

**PRESS RELEASE** – For immediate release 31<sup>st</sup> October 2018

Kilbirnie announces Santa Parade and after-parade entertainment

The Kilbirnie Business Network (KBN) is excited to announce the return of the highly successful Kilbirnie Christmas Parade on Sunday 2nd December from 10.30am rain or shine. The event has been expanded to include some family-friendly after-event entertainment showcasing lots of local talent! Plus visit Santa's Grotto and enjoy activities such as face painting, a fire engine, bouncy castle, bubble and hula-hoop workshops – all for FREE!

With 25 floats already confirmed, the parade is shaping up to be huge! We recommend you find a good space outside PAK'nSAVE on the Rongotai Road or along Bay Road to watch the spectacle of go by THEN follow the crowd into the car park to the rear of the Kilbirnie Community Centre for the inaugural after-parade entertainment. With live music from Rongotai College including their Big Band, Choir and Rock Band plus Aspire Big Band, and performances from local dance groups including the Diwali dancers, this event is shaping up to be a great way to spend a couple of fun and festive hours with the kids.

The KBN welcomes any interested groups from within the Eastern Suburbs to join in the parade, raise their profile and make it a real day of community celebration. Individuals and groups are also invited to volunteer their services to support the success of the event. The parade will line up on Mahora Street and then travel along Rongotai Rd to Bay Rd which will be closed to traffic for the morning and will be the main viewing point for the parade. The after-event entertainment is being held in the car park and adjoining buildings to the rear of the Community Centre.

Local businesses are encouraged to open and have stalls outside their shops.

More information and registration forms for the event can be found by contacting Town Centre Co-ordinator Susie Jones on 021 120 5069 or email [info@kilbirnie.org.nz](mailto:info@kilbirnie.org.nz)

Ends

For more information in relation to this news release please contact BID manager Gary Holmes on Mobile 0274 966283

**Kilbirnie Business Network Inc**  
**PO Box 14-356, Kilbirnie, Wellington 6421**  
**[www.kilbirnie.org.nz](http://www.kilbirnie.org.nz)**