



## KILBIRNIE BUSINESS NETWORK INC.

**Indicative 2021 / 22 Budget (assuming no expansion)**

### Operating Expenses

#### **Administration / Operating**

BID Management / Town Centre Coordinator	31,500
Accountancy / audit	4,000
Insurance	500
Printing & stationery	1,000
Committee expenses	3,000

#### **Promotions / Events**

Google AdWords	3,000
Christmas Parade	10,000
Business Directory	5,000
Calendar	5,000

#### **Business Development**

Website / Social Media	2,000
Newsletters	2,000
Networking events	4,000
Business Booster	4,000

#### **Environment**

Murals	10,000
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<b>Total Expenses</b>	<b>85,000</b>
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<b>Income</b>		
BID Targeted rate		80,000
Events / grants funding		5,000

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<b>Total Income</b>	<b>85,000</b>
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## KILBIRNIE BUSINESS NETWORK INC.

### Indicative 2021 / 22 Budget (assuming successful expansion)

#### Operating Expenses

##### **Administration / Operating**

BID Management / staff / contractor costs	50,000
Accountancy / audit	5,000
Printing & stationery	2,000
Committee expenses	3,000

##### **Promotions / Events**

Google AdWords	5,000
Christmas Parade	10,000
Business Directory	5,000
Calendar	5,000

##### **Business Development**

Website / Social Media	5,000
Member Newsletters	5,000
Networking events	5,000
Business Booster	5,000
Brand development	5,000

##### **Environment**

Murals	10,000
Security Patrols	20,000
Gateway signage	15,000

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<b>Total Expenses</b>	<b>85,000</b>
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<b>Income</b>	
BID Targeted rate	150,000
Grant funding for events	5,000
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<b>Total Income</b>	<b>155,000</b>
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This budget is indicative only and is subject to final priorities being finalised as part of the engagement with businesses in the expansion area.