



Incorporating Kilbirnie, Rongotai and Lyall Bay

KILBIRNIE BUSINESS NETWORK INC.

Indicative 2022 / 23 Budget

Operating Expenses

Business Development

Website / Social Media	5,000
Newsletters	3,000
Networking events	3,000
Business Booster / Business Support	3,000
Brand development	10,000

Environment

Expansion area projects / event	15,000
Murals	15,000

Promotions / Events

Marketing campaign	18,000
Advertising / online promotion	5,000
Christmas Parade	10,000

Administration / Operating

BID Management / Admin & Marketing support	40,000
Member Services & Support	20,000
Accountancy / audit / expenses	5,000
Insurance	500
Printing & stationery	1,000
Committee expenses	1,500

Total Expenses	155,000
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Income		,
BID Targeted rate		150,000
WCC Grant for Parade		5,000

Total Income	155,000
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